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PATENT TRADEMARK OFFICE

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Hon. Commissioner of Patents & Trademarks  
Washington, D.C. 20231

*Barbara Villani*  
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Attorney Docket No. 01154/LH

Pursuant to 37 CFR 1.53(b), transmitted herewith for filing is the patent application of

Inventor(s): Hiroshi SASAKI  
Mutsumi KIKUCHI

Title: "MARKETING RESEARCH METHOD, PRINTED MATTER TO BE USED FOR SUCH A  
MARKETING RESEARCH AND INFORMATION RESOURCE TO BE UTILIZED FOR SUCH  
A MARKETING RESEARCH"

Priority Claim (35 U.S.C. 119) is made, based upon:

Japan	No. 2000-082789 filed March 23, 2000
Japan	No. 2000-358152 filed November 24, 2000

Enclosed herewith are:

- [X] Specification (Description, Claims, Abstract): Pages 1 - 51; Number of claims 1 - 30
- [X] Declaration and Power of Attorney [X] executed; [ ] unexecuted (supplied for information purposes)
- [X] 5 Sheets of drawings, Figures 1 - 12 [X] Formal [ ] Informal
- [X] Assignment and "Patents" Recordation Form Cover Sheet (PTO-1595) AND \$40. RECORDATION FEE.

## ASSIGNMENT INFORMATION FOR PUBLICATION:

Olympus Optical Co., Ltd.  
43-2, Hatagaya 2-chome, Shibuya-ku,  
Tokyo, JAPAN

- [X ] Certified copy (ies) of priority document(s) identified above
- [ X ] Information Disclosure Statement; [X ] Form PTO-1449
- [ ] Preliminary Amendment
- [ ] Verified Statement(s) Claiming Small Entity Status

Address (Form PTO/SB/122)

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